

# Ten Principles for Integration Success

1. Strategy must set the integration framework
2. Integration begins with due diligence
3. Stabilize the business and preserve value
4. “Best practices” are where you find them
5. Ruthless prioritization of initiatives and objectives
6. Move fast...especially on the tough decisions
7. Over-communicate and deal proactively with the “me issues”
8. Manage culture by mitigating risks and resetting expectations for high-performance
9. Top-down leadership and direction matched with rigorous process management
10. Balance resources and focus between managing the integration and maintaining the base business

